



Cool News™

The Coolest Technology Around

ALSIUS
A NEW DEGREE OF CARE

Volume VII
June 2007

Earn a Higher Degree in Intravascular Temperature Management

Sponsored by an educational grant from Alsius

CME & CEU Credits Available

Preceptorship Training Programs

Fellowships are available for physicians and nurses to develop their skills in Intravascular Temperature Management (IVTM™). This program involves one on one training with the Alsius® CoolGard 3000® as well as catheter placement, review of protocols and patient management relating to the IVTM™ procedure.

Live Web Workshop Series

Updates to the latest advances in clinical practices are available to physicians and nurses and gives them an opportunity to engage in discussion with experts and thought leaders in real-time.

Web-based CME/CEU Courses

Earn CME and CEU credits through accredited, interactive medical education on specific therapeutic topics, and patient management and practice, for better patient outcomes. These courses are archived and available online.

CME/CEU Lectures

Earn CME and CEU credits by attending Alsius sponsored user's meetings, medical educational programs, and local or regional chapter meetings. The speakers are expert physicians and nurses and provide participants with medical continuing education credits.

Onsite Training

Alsius offers onsite product training right in your own medical facility. This two to three day in-service allows hands-on, real-time experience with Alsius products. Alsius also supports clinical studies in using IVTM™.

To learn more about these educational opportunities, contact your local sales rep or specialist or visit us online at www.alsius.com.

Exceptional Service: Warranty and Service Plan Options

Alsius has one of the best warranties in the industry which is designed to maximize customer benefit and satisfaction. The warranty begins the day the system is installed and includes all parts, labor, and travel expenses. Alsius is now offering post warranty service contracts! We now have available a Full Protection Plan and an In-house Protection Plan.

With the Full Protection Plan, you will have on-site service performed by an Alsius service engineer. And just like the warranty, this includes all parts, labor, and travel expenses. An annual preventative maintenance service is included at no additional charge. Also, if service repairs are not completed in five working days, a loaner will be provided until the system is fully functional.

With the In-house Protection Plan, we utilize in-house hospital biomedical engineers for on-site repairs. An unlimited number of biomedical engineers may attend a three day technical training course in beautiful Irvine, California. This plan includes technical documentation, custom Alsius Test fixtures, and Alsius proprietary troubleshooting software programs, all at no charge, and discounts on all Alsius replacement parts.

Alsius has trained service representatives located at 19 locations across the U.S., providing rapid response to your needs.

And as always, the 24/7 technical support hotline is still available to all customers. Assistance is available for both technical and clinical situations.

Come see Alsius at

NTI & Critical Care Exposition 2007 with AACN in Atlanta, GA

On May 22-25, 2007, Alsius will be located at booth #2563 at the Georgia World Congress Center in Atlanta, Georgia for one of the largest critical care tradeshows in the U.S. During the CE session, Chris Shulman, RN, MS, CCRN, Jan Power, RN, MSN, CCRN, and Janet Eagan, RN, will be speaking about manipulating the body's thermostat and therapeutic hypothermia for cardiac arrest. At the emergency transportation platform, a presentation titled, "Freezing in July", will be given by Jim Mobley, RN and Mike Clumpner, EMT. There will be presentations given at Alsius' booth by knowledgeable and well respected nurses. Among those speakers are Daiwai Olson from Duke, Doug Houghton from Ryder Trauma Center, Tammy Merrill from St. Joseph's in Tacoma, WA, Gail Tagney from Advocate Christ, and Eric Reyer from WakeMed.

Come see all of our booth speakers!

May 22nd

10:15a.m. "Temperature Control 2007"
-Daiwai Olson, RN, CCRN, PhD.c.

11:00a.m. "Induced Hypothermia: Is Earlier Better?"
-Eric Reyer, RN

1:00p.m. "Thermoregulation in the Trauma/Burn Critical Care Patient"
-Doug Houghton, ARNP, MSN, CCRN

May 24th

10:30a.m. "Hypothermia: Not Just a winter season occurrence"
-Gail Tagney, RN, MSN

May 23rd

10:15a.m. "Temperature Control 2007"
-Daiwai Olson, RN, CCRN, PhD.c.

11:00a.m. "Thermoregulation in the Trauma/Burn Critical Care Patient"
-Doug Houghton, ARNP, MSN, CCRN

12:45p.m. "IcyHot – It's Not Just For Muscles Anymore"
-Tammy Merrill, RN, BSN, CCRN

1:15p.m. "The Wake County Program"
-Eric Reyer, RN

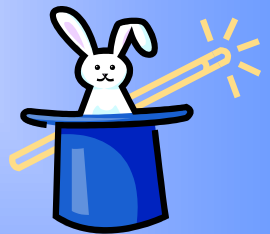
ALSIUS Invites You For a Night of Magic

Come see the talented Paul Gertner, one of the best sleight-of-hand magicians, at the Omni Hotel in Atlanta, Georgia on May 22, 2007.

7:00p.m. : Cocktails and food

8:00p.m. : Magic show

DJ/Dancing after the show



Where: Omni Hotel @ CNN Center
100 CNN Center, Atlanta, Georgia 30303
Room: Atrium Terrace A

R.S.V.P. to Jeannie Callahan at jcallahan@alsius.com
**Reservations limited to the first 400 guests*

Please visit www.alsius.com or contact us at 1-877-2ALSIUS (877-225-7487)